



**CREATIVE
AGEING**

Europe-wide survey
among city officials with
the EuroCities network

CREATIVE AGEING - CULTURAL ENGAGEMENT INSTEAD OF SOCIAL ISOLATION

Results of the Europe-wide survey

BERLIN



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Ageing Europe

In 2018, around 20 % of the European population were aged 65 and over. By 2050, this share is expected to increase to 30 %¹. This development is also visible in Berlin: by 2030, the Senate Department for Urban Development, Building and Housing predicts an increase of people aged 65 and over by 11 % compared to 2018. The number of residents aged 80 and over is expected to increase by around 16 %. In 2030, the total number of people aged 65 and over in Berlin is estimated to be around 795,000².

As Europe's population ages, politicians as well as city administrators must reconsider existing structures and approaches to ensure participation in all aspects of society. Cultural participation in particular can improve health, wellbeing, and quality of life.³

With this in mind, from 2019 to 2022, six European cities discussed and assessed questions of cultural participation opportunities for older people, supported by the EU program Erasmus+ / Adult Education and led by the Munich Cultural Department. The project "Creative Ageing - Cultural Engagement Instead Of

¹ Cf. Eurostat - Aging Europe, available at <https://ec.europa.eu/eurostat/cache/digpub/ageing/>

² Results of the population forecast 2018-2030, available at <https://www.stadtenwicklung.berlin.de/planen/bevoelkerungsprognose/de/ergebnisse/index.shtml>

³ Cf. World Health Organization (2019), *What is the evidence on the role of the arts in improving health and well-being?*, available at https://www.euro.who.int/_data/assets/pdf_file/0020/412535/WHO_2pp_Arts_Factsheet_v6a.pdf; Cf. Bygren, Lars Olov et al. (2009), *Cultural Participation and Health: A Randomized Controlled Trial Among Medical Care Staff in Psychosomatic Medicine* 71:469-473, available at <http://www.gensstudy.org/dati/pag/4.7/doc/143.pdf>

Social Isolation” looked into difficulties senior citizens experience around health, social and/or financial barriers, living in isolation, and into other reasons that prevent older people from having access to cultural offers and events. Project members and practitioners from the partner cities not only discussed what can be done to overcome barriers and how to create low-threshold access but also highlighted and presented best practice examples of cultural offerings, municipal strategies, and research targeted at and including older people.

Project members included policy makers, administrative staff, and practitioners from Munich (DE), Brighton & Hove (UK), Ostend (BE), Gothenburg (SE), Leeuwarden (NL), and Berlin (DE).

The Europe-Wide Survey

In the spring of 2021 and as part of the Erasmus+ project, the Berlin Senate Department for Culture and Europe, in cooperation with the [Berlin Institute for Research on Cultural Participation](#), carried out a Europe-wide survey among Eurocities Culture Forum members. The survey’s goal was to find out how the topic of “cultural participation of older people” is anchored and implemented in various European cities. Cultural participation refers to approaches designed to enable people to participate in cultural life. This includes, e.g., reading books, visiting cultural offerings and leisure facilities, or helping to (co-)create them. It can also mean private creative activities or playing musical instruments. In addition, the promotion of cultural participation includes supporting cultural and leisure facilities in realising cultural participation strategies (organisation, staff, and programme).

Throughout the two months the survey was open for answers, responses from representatives working for the administrations of 45 cities in 22 countries were collected. Initial results were presented in September 2021 at the virtual Eurocities Culture Forum in Tampere, Finland, as well as in May 2022 during the Erasmus+ project’s final conference in Munich, Germany.

This paper presents the main results of the survey as evaluated and interpreted by the Berlin Senate Department for Culture and Europe. The complete questionnaire including aggregated answers may be found in Appendix A for further research and consideration.

Methods

The guiding research questions and the research design were developed by the Institute for Research on Cultural Participation and the Berlin Senate Department for Culture and Europe. Qualitative interviews were conducted with city officials of the Berlin Senate Administration and the Munich City Administration in order to identify relevant topics, wording and definitions. Based on the results a questionnaire for a quantitative survey was developed. It was translated into English language, which was the only language used in the survey subsequently. It was pretested with the partners of the Creative Ageing project in terms of comprehensibility and validity. Particular attention was paid to the applicability of the questionnaire in different legislative contexts across different states.

The survey was conducted from 10 May to 4 April 2021 using the online tool EUSurvey. Municipal officials were invited to participate via the Eurocities Cultural Forum mailing list. The mailing list contained officials from 155 European cities (total number of email addresses: 918, as of 13.1.2021). Due to the sampling method, the survey is not strictly representative for cities of the Eurocities Cultural Forum and its results should be interpreted with caution. The total response was 56 questionnaires from 45 cities (city-wise response rate 29 %). Each response was checked for plausibility and completeness. Since all of them were valid, no further data cleansing was required. Before the analysis, the data was weighted with regard to the equal representation of the cities. This was necessary in order to rectify the overrepresentation of cities with multiple responses. The statistical analysis was carried out in SPSS.

Results

The questionnaire consisted of about 80 questions - the following section highlights trends, overarching topics, and questions that arise when assessing the data. The codes in parentheses direct to the corresponding question available under the same code in Appendix A, e.g. F1 refers to question 1 (“At what age do you think one belongs to the group of older people?”).

From both a quantitative and a qualitative evaluation of the data, six *Key Takeaways* were identified:

1. Most cities do not officially define the group of older people in guidelines that provide administrations guidance on topics related to culture.
2. The promotion of cultural participation of older people is expected to become more important in the future than it is now and has been.

3. The promotion of cultural participation of older people is in competition with that of other age groups.
4. Social isolation, digital content, and economic barriers are seen as the greatest barriers for older people's cultural participation.
5. Digital formats have shown to be opportunities for some (especially during the pandemic) but exclusionary for others and should therefore not be seen as a universal accessibility tool.
6. The most common topics of planning documents are libraries, inclusion, and public spaces.

Guidelines & Definitions

KEY TAKEAWAY #1

MOST CITIES DO NOT OFFICIALLY DEFINE THE GROUP OF OLDER PEOPLE IN GUIDELINES THAT PROVIDE ADMINISTRATIONS GUIDANCE ON TOPICS RELATED TO CULTURE.

In order for city administrations to actively shape and support older people's cultural participation and engagement, the group of older people needs to be included in relevant strategic documents and city guidelines. However, to successfully include a group of people in official guidelines, a definition of this group has to be established: for "older people", this has not happened in most of the cities taking part in the survey. Of the cities that do include the cultural participation of older people in their culture-related guidelines (F10), only about 17 % define this group by age, whereas almost two thirds do not give an explicit definition at all (F16). In cities that do define the group of older people by an age limit, the limit is set between 50 and 65 years. Considering that life expectancy at birth in the European Union is around 80 years⁴, defining older people exclusively by age leads to a group with age differences of up to 30 years or more, and whose commonalities of interests, experiences, and current living situations might be limited.

Furthermore, the lack of defining the group of older people even in documents that do mention them indicates that personal circumstances such as social status, health barriers and cultural backgrounds are not considered when devising guidelines. However, in order to reduce barriers for this age group, it is important to know the challenges leading to those barriers.

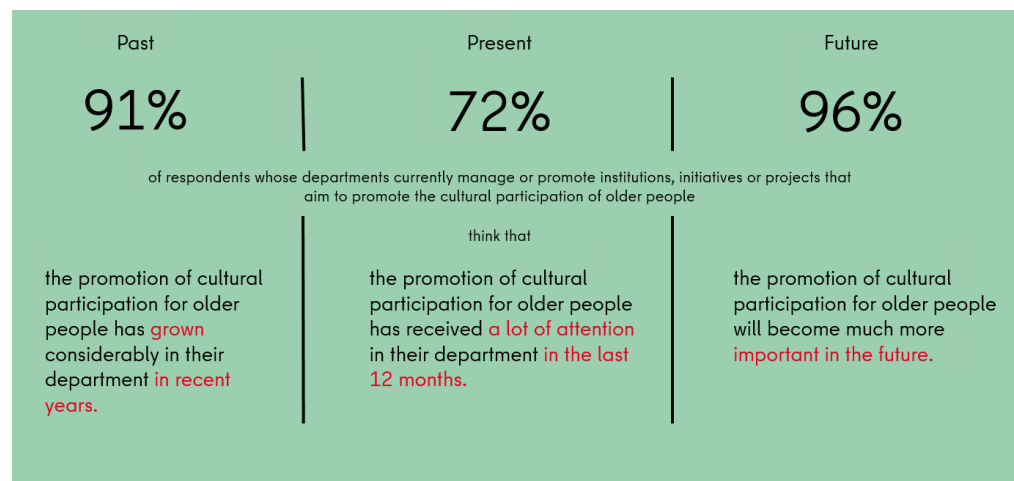
⁴ Cf. Eurostat, *Life expectancy across EU regions in 2020*, available at: <https://ec.europa.eu/eurostat/de/web/products-eurostat-news/-/ddn-20220427-1>

Expectations

KEY TAKEAWAY #2

THE PROMOTION OF CULTURAL PARTICIPATION OF OLDER PEOPLE IS EXPECTED TO BECOME MORE IMPORTANT IN THE FUTURE THAN IT IS NOW AND HAS BEEN.

Even though older people's cultural participation is not yet a focal part of city guidelines in Europe, almost all survey respondents believe that the topic has grown in recent years and will become even more important in the future:



1: F4 ("The promotion of cultural participation for older people has grown considerably in importance in my department in recent years/has received a lot of attention in my department in the last 12 months/will, in my estimation, become much more important in my department in the future.") There were four possibilities to answer: 1) agree fully, 2) agree somewhat, 3) disagree somewhat, 4) disagree completely. Responses for 1) and 2) are considered in this chart.

To interpret and understand the dip in the second column - the topic's importance over the last twelve months - it is important to look at the time the survey was conducted: between March and May 2021, almost exactly a year after many European countries went into lockdown because of the pandemic, cultural offerings were halted, and city administrations focused their work on alleviating the direct effects of the pandemic and the lockdown.

However, there is an almost universal agreement that the topic will become "much more important" in the future, which may not only be a result of the demographic trends described earlier in this report but also underlines the importance of research and political and administrative action in this field.

Competition

KEY TAKEAWAY #3

THE PROMOTION OF CULTURAL PARTICIPATION OF OLDER PEOPLE IS IN COMPETITION WITH THAT OF OTHER AGE GROUPS.

Establishing measures to promote cultural participation for one population group, e.g. older people, may come with two possible caveats: 1) other groups not being included in these measures and 2) funds and resources only being available for a limited number of measures and therefore a limited number of groups. To assess whether these are issues in European city administrations, the survey included questions on whether the promotion of cultural participation *for older people* is 1) primarily aimed through institutions, measures, or projects that are not only aimed at older people but also at people of different ages (F5a), i.e. asking whether older people are primarily addressed through intergenerational measures open to everyone and 2) in competition with the promotion of other population groups (such as young people) (F5b), i.e. whether one group needs to be prioritised over the other, e.g. in case of limited funds. 90 % of respondents agreed (fully or somewhat) to the first question, 60 % to the second. While this points to a high volume of inter-generational offers as well as a high amount of competition between the promotion of cultural participation for different age groups, it also means that 40 % of cities say that their measures are not in competition with other age groups.

Barriers

KEY TAKEAWAY #4

SOCIAL ISOLATION, DIGITAL CONTENT, AND ECONOMIC BARRIERS ARE SEEN AS THE GREATEST BARRIERS FOR OLDER PEOPLE'S CULTURAL PARTICIPATION.

Asking about the barriers that hinder the cultural participation of older people (F6) yielded a high amount of answers, aggregated in the following word cloud:

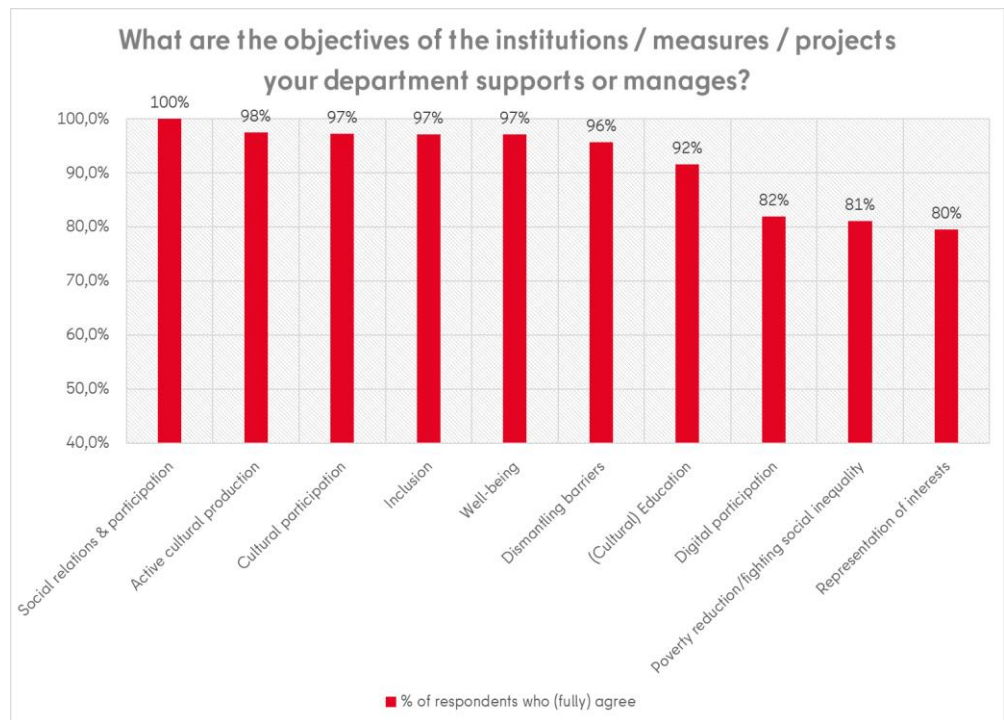


2: Word cloud: "Which barriers hinder the cultural participation of older people?" (F6)

The three most frequently named barriers are social isolation, economic barriers (including costs), and digital content but there are many others that need to be considered in order to improve older people's cultural participation.

If these are the three greatest barriers, is overcoming them also prevalent in planning documents, city strategies, and objectives of measures taken in the field of older people's cultural participation?

Asked about the objectives of the institutions, measures, and projects respondents' departments support or manage (F45), the answer to this question leans towards "No". While "social relations & participation" is indeed an objective held by all respondents' efforts, "digital participation" and "poverty reduction/fighting social inequality" rank only third to last and second to last respectively of the ten given possibilities.



3: F45 ("What are the objectives of the institutions/measures/projects your department supports or manages?") - Answers were shown to survey respondents in random order.

Going Digital

KEY TAKEAWAY #5

DIGITAL FORMATS ARE OPPORTUNITIES (ESPECIALLY DURING THE PANDEMIC) FOR SOME AND EXCLUSIONARY FOR OTHERS AND CAN THEREFORE NOT BE A GENERAL SOLUTION.

As described above, exclusive digital access to cultural offers and activities is a double-edged sword when looked at from the perspective of fostering cultural participation of older people. On the one hand, digital formats may allow access and participation for people who are immobile, socially isolated, or live in remote areas. On the other hand, not all older people are familiar and comfortable with using digital tools or devices - across the European Union in 2021, the percentage of people from aged 16 onwards who had at least basic overall digital skills was 54 %; for people aged 65 to 74, this number is reduced to 25 %⁵. No data is available for people aged 75 and older but we can assume that the percentage is even lower for this age group.

⁵ Eurostat, *Individuals' level of digital skills (from 2021 onwards)*, online data code: ISOC_SK_DSKL_I21, available at https://ec.europa.eu/eurostat/databrowser/view/ISOC_SK_DSKL_I21_custom_2912881/default/bar?lang=en, retrieved June 14, 2022.

The survey results clearly show that respondents are very aware how double-edged digital offers for older people are: in an open question, respondents were asked what influence the Corona pandemic has had on promoting the cultural participation of older people in their cities (F60). Many took this opportunity to comment on digital content and offers. On the one hand, the pandemic allowed for the exploration of new (digital) formats such as streaming. On the other hand, many respondents acknowledged that older people often face challenges with regards to digital content and participation.

Planning

KEY TAKEAWAY #6

THE MOST COMMON TOPICS OF PLANNING DOCUMENTS ARE LIBRARIES, INCLUSION, AND PUBLIC SPACES.

In another open question, respondents were asked about the most common topics of planning documents. The most frequently named topics include libraries, inclusion, and public spaces.



4: Word cloud F28 ("Which thematic areas are addressed in these strategic documents aimed at older people (e.g. libraries, culture in public space, inclusion)?")

It needs to be mentioned here that the survey question gave three examples of thematic areas: libraries, culture in public space, and inclusion - and these three areas were indeed mentioned most frequently by respondents. Considering the need for development with regards to devising guidelines and planning documents as described earlier, looking at thematic areas that were mentioned

less often might lead to possibilities of “thinking outside the box” and finding new ideas for local activities and strategies to implement, such as home deliveries or a buddy system.

Open Questions & Looking Ahead

The key takeaways identified and presented in this paper give a first overview and valuable insight into how European city administrations deal with the topic of cultural participation of older people but many questions remain for further exploration. How can we find out more about barriers to and success factors of older people’s cultural engagement? Cities, governments, and practitioners will need to think about how to set up programs and funding, how to make offers inclusive and accessible, and how to reach older people who might have limited digital knowledge and financial possibilities.

How can we define the group of older people, not only with regards to age but also according to their personal circumstances? How can we fight social isolation, lower economic barriers, and make digital participation accessible for everyone? What are the causes for the competition between the promotion of cultural participation of older people and that of other age groups? Seeing that libraries, public spaces, and inclusion are already strongly represented in the planning documents, which other cultural institutions and topics might be worth thinking about?

Appendix A: Survey Questions & Aggregated Answers

F1	At what age do you think one belongs to the group of older people?	Age	% of answers	Open question
		50	2%	
		55	7%	
		60	31%	
		65	33%	
		66	2%	
		67	1%	
		68	1%	
		70	11%	
		75	9%	
		80	2%	
1. General questions on cultural participation				
In this study, we define the promotion of cultural participation to mean approaches that are designed to enable people to participate in cultural life. This includes, for example, reading books, visiting cultural offerings and leisure facilities, helping to (co-)create them. It can also mean private creative activities or playing musical instruments. The promotion of cultural participation also includes supporting cultural and leisure facilities in realising cultural participation strategies (organisation, staff and program).				
F2	Is your department concerned with some aspect of cultural participation?	Yes	95.6 %	Yes/No
		No	4.4 %	
F3	Does your department currently manage or promote institutions, initiatives or projects that aim to promote the cultural participation of older people?	Yes	84.4 %	Yes/No
Filter: F2 = "Yes"		No	15.2 %	
General questions on the promotion of cultural participation for older people II				
F4	The promotion of cultural participation <i>for older people</i> ...			
F4a	... has grown considerably in importance in my department in recent years.	[1]	48.1 %	Statement battery [1] agree fully
		[2]	42.4 %	[2] agree somewhat
		[3]	4.9 %	[3] disagree somewhat
		[4]	4.5 %	[4] disagree completely
F4b	... has received a lot of attention in my department in the last 12 months.	[1]	25.9 %	Statement battery [1] agree fully
		[2]	45.8 %	[2] agree somewhat
		[3]	21.1 %	[3] disagree somewhat
		[4]	7.2 %	

			[4] disagree completely
F4c	... will, in my estimation, become much more important in my department in the future.	[1] 40.4 % [2] 55.9 % [3] 1.2 % [4] 2.4 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
General questions on the promotion of cultural participation for older people III			
F5	Currently: The promotion of cultural participation for older people ...		
F5a Filter: F3 = "Yes"	... is in my department primarily aimed through institutions, measures or projects that are not only aimed at older people, but also at people of different ages.	[1] 49.8 % [2] 39.5 % [3] 10.8 % [4] 0 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F5b	... in my department is in competition with the promotion of other population groups (such as young people).	[1] 19.7 % [2] 40.5 % [3] 22.7 % [4] 17 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F5c Filter: F3 = "Yes"	... is realised in my department by promoting greater physical accessibility of cultural and leisure facilities. [Filter A: yes]	[1] 33.8 % [2] 56.5 % [3] 4.2 % [4] 5.6 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F5d Filter: F3 = "Yes"	... is realised in my department by breaking down other barriers for cultural participation. [Filter A: yes]	[1] 42.1 % [2] 46.6 % [3] 5.9 % [4] 5.4 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F6 Filter: F3 = "Yes"	If applicable: What are these other barriers?	see Word Cloud 1, Appendix B	Open question

General questions on the promotion of cultural participation for older people IV			
F7	Currently: In our department, the promotion of cultural participation <i>for older people</i> ...		
F7a Filter: F3 = "Yes"	... is focused on audiences / visitors / users.	[1] 48.9 % [2] 38.1 % [3] 7.6 % [4] 5.4 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F7b Filter: F3 = "Yes"	... is focused on content and programming.	[1] 38.2 % [2] 49.3 % [3] 9.7 % [4] 2.8 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F7c Filter: F3 = "Yes"	... is focused on organisational development.	[1] 22.4 % [2] 34.1 % [3] 39.5 % [4] 4 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
F7d Filter: F3 = "Yes"	... is conceptually linked with (cultural) education.	[1] 21.5 % [2] 51.6 % [3] 17.5 % [4] 9.4 %	Statement battery [1] agree fully [2] agree somewhat [3] disagree somewhat [4] disagree completely
2. Cultural guidelines I			
F8	Are there any overarching guidelines in your city that provide guidance for your subject area in general (not necessarily only older people)?	Yes 64.1 % No 35.9 %	Yes/No question
F9 Filter: F8 = "Yes"	Cultural guidelines can address different areas, such as the geographical distribution of cultural offerings (theatre etc.) or the development of libraries. Is the promotion of cultural participation in general an explicit part of the culture-related guidelines in your city?	Yes 100 % No 0 %	Yes/No question
F10 Filter: F9 = "Yes"	Is the promotion of the cultural participation of <i>older people</i> an explicit part of a culture-related guideline in your city?	Yes 36.4 % Partly 44.5 % No 19.1 %	Yes/Partly/No question

<p>F11 Filter: F10 = “Yes” or “Partly”</p>	<p>If you know: How long has the promotion of cultural participation of older people approximately been an explicit part of such a cultural guideline?</p>	<p>[1] 24.1 % [2] 24.1 % [3] 37.6 % [4] 9 % [5] 5.3 %</p>	<p>Statement battery [1] Up to two years [2] Up to five years [3] Up to ten years [4] Unlimited [5] Don't know</p>
<p>F12 Filter: F9 = “Yes”</p>	<p>How long are the cultural guidelines in your city set for?</p>	<p>[1] 3.5 % [2] 31.2 % [3] 41 % [4] 10.4 % [5] 13.9 %</p>	<p>Statement battery [1] Up to two years [2] Up to five years [3] Up to ten years [4] Unlimited [5] Don't know</p>
2. Cultural guidelines II			
<p>F13 Filter: F10 = “Yes” or “Partly”</p>	<p>Which legal level legitimises the cultural guidelines of your city?</p>	<p>[1] 8.6 % [2] 56.7 % [3] 19.3 % [4] 6.4 %</p>	<p>Statement battery [1] Administration (purely administrative document) [2] Political executive (e.g. mayor) [3] City council [4] Parliament</p>
<p>F14 Filter: F10 = “Yes” or “Partly”</p>	<p>Others, namely ...</p>	<p>No answers</p>	<p>Open question</p>
<p>F15 Filter: F10 = “Yes” or “Partly”</p>	<p>How binding are your city's cultural guidelines to the administration?</p>	<p>[1] 10.9 % [2] 80.3 % [3] 8.8 % [4] 0 %</p>	<p>Statement battery [1] Very binding [2] Quite binding [3] Rather less binding [4] Not binding at all</p>

<p>F16 Filter: F10 = “Yes” or “Partly”</p>	<p>How is the group of elderly people defined in the cultural guidelines in your city?</p>	<p>[1] 65.7 % [2] 12.4 % [3] 16.8 % [4] 0 % [5] 5.1 %</p>	<p>Statement battery + open questions ([3] and [4]) [1] It is not explicitly delimited [2] Different from area to area [3] Above a certain age limit, namely: [F17] [4] Different, namely: [F18] [5] Do not know</p>
<p>F17 Filter: F10 = “Yes” or “Partly”</p>	<p>see F16 [3] Above a certain age limit, namely:</p>	<p>Answers given: 50, 55, 60, 60, 65, Pensioners</p>	<p>Open question</p>
<p>F18 Filter: F10 = “Yes” or “Partly”</p>	<p>see F16 [4] Different, namely:</p>	<p>No answers</p>	<p>Open question</p>
<p>F19 - F25 Filter: F8 = “Yes”</p>	<p>Is there a public link to the cultural policy documents? The document/s does/do not need to be in English.</p>	<p>Yes 52 % No 48 %</p>	<p>Yes/No question + upload/link possibility</p>
<p>F26</p>	<p>Does your city have thematic strategy or planning documents that are relevant for your department (e.g. a concrete development plan for libraries, culture in public space, social inequality in the cultural sector)?</p>	<p>Yes 78.5 % No 21.5 %</p>	<p>Yes/No question</p>
<p>F27 Filter: F26 = “Yes”</p>	<p>Is the promotion of cultural participation of older people (also) part of such thematic strategy or planning documents?</p>	<p>Yes 52.8 % No 47.2 %</p>	<p>Yes/No question</p>
<p>F28 Filter: F26 = “Yes”</p>	<p>Which thematic areas are addressed in these documents (e.g. libraries, culture in public space, inclusion ...)</p>	<p>Redacted, see Appendix B</p>	<p>Open question</p>
<p>F29 - F35 Filter: F27 = “Yes”</p>	<p>Is there a link to the thematic strategy/cultural policy documents and/or are you able to upload them?</p>	<p>Yes 36.6 % No 63.4 %</p>	<p>Yes/No question + upload/link possibility</p>
<p>F36</p>	<p>Are there guidelines from other legal actors (e.g. from other departments, or different government levels) that also play a role in your field?</p>	<p>Yes 66.7 % No 33.3 %</p>	<p>Yes/No question</p>

<p>F38 - F44 Filter: F36 = "Yes"</p>	<p>Is there an internet link to these documents? (The document/s do not need to be in English.)</p>	<p>Yes 36 % No 64 %</p>	<p>Yes/No question + upload/link possibility</p>
<p>3. Projects to promote the cultural participation of older people</p>			
<p>F45 Filter: F3 = "Yes"</p>	<p>What are the objectives of the institutions/measures/projects your department supports or manages?</p>	<p>Yes Partially No</p>	<p>Yes/Partially/No question [random order; multiple answers possible]</p>
<p>F45a</p>	<p>Cultural Participation</p>	<p>86.1 % 11.2 % 2.7 %</p>	
<p>F45b</p>	<p>Active cultural production</p>	<p>65.5 % 31.9 % 2.7 %</p>	
<p>F45c</p>	<p>Promotion of social relations and social participation</p>	<p>73.7 % 26.3 % 0 %</p>	
<p>F45d</p>	<p>(Cultural) Education</p>	<p>51.4 % 40.2 % 8.4 %</p>	
<p>F45e</p>	<p>Dismantling of barriers</p>	<p>68.1 % 27.6 % 4.3 %</p>	
<p>F45f</p>	<p>Inclusion</p>	<p>76.2 % 21 % 2.9 %</p>	
<p>F45g</p>	<p>Well-being</p>	<p>65.7 % 31.4 % 2.9 %</p>	
<p>F45h</p>	<p>Representation of interests</p>	<p>32.4 % 47.1 % 20.5 %</p>	
<p>F45i</p>	<p>Poverty reduction/fighting social inequality</p>	<p>39.4 % 41.7 % 19 %</p>	
<p>F45j</p>	<p>Digital participation</p>	<p>46.1 % 35.9 % 18 %</p>	
<p>F46 Filter: F3 = "Yes"</p>	<p>Is there something else?</p>	<p>Redacted</p>	<p>Open question</p>
<p>Filter: F3 = "Yes"</p>	<p>What are the three most important institutions, measures or projects in the last few years that your department supports or manages in the context of promoting the cultural participation of older people in your field? (in keywords)?</p>		
<p>F47 Filter: F3 = "Yes"</p>	<p>First most important institution:</p>	<p>See Appendix B</p>	<p>Open question</p>
<p>F48 Filter: F3 = "Yes"</p>	<p>Second most important institution:</p>	<p>See Appendix B</p>	<p>Open question</p>
<p>F49 Filter: F3 = "Yes"</p>	<p>Third most important institution:</p>	<p>See Appendix B</p>	<p>Open question</p>
<p>F50</p>	<p>4. Please describe a selected institution, measure or project (also) promoting cultural participation of older people that you would like to highlight. (The institution,</p>	<p>Redacted</p>	<p>Open question</p>

Filter: F3 = “Yes”	measure or project can be one from those you already mentioned before)		
F51 Filter: F3 = “Yes”	Description of content and purpose (in a few sentences):	Redacted	Open question
F52 Filter: F3 = “Yes”	Who implements the measure? Who is running the operation (institution, measure or project?)	Redacted	Open question
F53 Filter: F3 = “Yes”	If applicable: Which partners are involved? (e.g. departments, companies, associations, ...)	Redacted	Open question
F54 Filter: F3 = “Yes”	Which other city departments are involved?	Redacted	Open question
F55 Filter: F3 = “Yes”	How long has the institution/measure or project been running?	[1] 3.4 % [2] 6.9 % [3] 12.6 % [4] 19.5 % [5] 6.9 % [6] 1.1 % [7] 35.6 % [8] 13.8 %	Statement battery [1] Starting next year [2] 1 year [3] 2 years [4] 3 years [5] 4 years [6] 5 years [7] Longer [8] Don't know
F56 Filter: F3 = “Yes”	Which other city departments are involved?	Redacted	Open question
F57 Filter: F3 = “Yes”	Do concrete objectives exist for the institution, measure or project?	Yes 73 % No 1.9 % Don't know 25.2 %	Yes/No/Don't know
F58 Filter: F57 = “Yes”	Is the measure evaluated against these objectives:	Yes 79.6 % No 8 % Don't know 12.4 %	Yes/No/Don't know
F59 Filter: F3 = “Yes”	In one sentence: What makes this institution, this measure or this project particularly interesting for you?	Redacted	Open question

F60	5. What influence does the Corona pandemic have on promoting the cultural participation of older people in your city?	See Appendix B	Open question
6. Personal details (strictly confidential, information only for internal use)			
F61	For the administration of which city do you work?	Redacted	Open question
F62	For which department do you work?	Redacted	Open question
F63	How many inhabitants live in your city?	Redacted	Statement battery [1] < 20.000 [2] 20.000 - 49.999 [3] 50.000 - 99.999 [4] 100.000 - 499.999 [5] > 500.000
F64	How long have you been working in your area of responsibility? (in years)	Redacted	Open question
F65	E-Mail address	Redacted	Open question
F66	7. Are you interested in a (professional) exchange on the topic of cultural participation of older people?	Yes 84.1 % No 15.9 %	Yes/No

Appendix B: Lists & Word Clouds

F6: What are these other barriers [that are broken down by my department to realise the promotion of cultural participation for older people]? (Word Cloud 1)



F19 - 25: Is there a public link to the cultural policy documents?

Title	Link	City	Country
ZAGREBAČKU STRATEGIJU	http://www1.zagreb.hr/slglasnik/index.html#/akt?godina=2020&broj=150&akt=E5691D36BDC3F122C12585910026B7CF	Zagreb	Croatia
Vodic za starije gradane grada Zagreba	https://najmudriji.zagreb.hr/UserDocImages/dokumenti/Vodic_za_starije_gradjane_2017.pdf	Zagreb	Croatia
Strategy for culture and Creative Industries of the City of Brno	https://kulturniparlament.brno.cz/wp-content/uploads/2021/03/strategy_CCI_Brno.pdf	Brno	Czech Republic
Grantový systém hl. m. Prahy v oblasti kultury a umění 2016 - 2021	https://kultura.praha.eu/jnp/cz/dokumenty/oslatni/grantovy_system_hl_m_prahy_v_oblasti_1.html	Prague	Czech Republic
Prague Cultural Policy Concept 2017-2021	https://kultura.praha.eu/public/3a/eb/13/2484734_789925_Koncepcie_kulturni_politiky_HMP_2017__2021.pdf	Prague	Czech Republic

The Prague Strategic Plan	http://strategie.iprpraha.cz/; http://en.iprpraha.cz/uploads/assets/Strategic%20plan_presentation.pdf	Prague	Czech Republic
Art and culture in Helsinki 2030	https://www.hel.fi/kulttuurin-ja-vapaa-ajan-toimiala/en/about_us/culture-division/art-and-culture-2030/	Helsinki	Finland
Elderly People	https://www.ouka.fi/oulu/english/elderly-people	Oulu	Finland
Ikäihmisten olohuone	https://www.ihimiset.fi/toimija/ikaihminen-olohuone/	Oulu	Finland
Palveluopas 65+	https://www.ouka.fi/oulu/ikaantyneet/etusivu	Oulu	Finland
	https://ikaihminenolohuone.elakkeensaajat.fi/	Oulu	Finland
Government policy guidelines Berlin	https://www.berlin.de/rbmskzl/regierende-buergermeisterin/senat/richtlinien-der-politik/	Berlin	Germany
Kulturentwicklungsplan	https://www.dresden.de/de/kultur/kulturentwicklung/kulturentwicklungsplan.php	Dresden	Germany
Kluby Seniora w Gdańsku	https://slowoseniora.pl/kluby-seniora-w-gdansk	Gdańsk	Poland
Seniorzy	https://www.gdansk.pl/seniorzy	Gdańsk	Poland
Strategia Rozwoju Miasta - Gdańsk 2030 Plus	https://www.gdansk.pl/strategia	Gdańsk	Poland
Estratègia municipal contra la soledat	https://ajuntament.barcelona.cat/drets-socials/ca/barcelona-contra-la-soledat/estrat%C3%A8gia-municipal-contra-la-soledat	Barcelona	Spain
Persones grans	https://ajuntament.barcelona.cat/persones-grans/ca/canal/casals-i-espais-de-gent-gran	Barcelona	Spain
Persones grans	https://ajuntament.barcelona.cat/persones-grans/ca/canal/estrategia-sobre-canvi-demografic-i-envelliment	Barcelona	Spain
Culture in our City	https://cultureinourcity.com/	Brighton & Hove	UK
A Culture Strategy for Scotland	https://www.gov.scot/publications/culture-strategy-scotland/pages/6/	Glasgow	UK

A Fairer Scotland for Older People: framework for action	https://www.gov.scot/publications/fairer-scotland-older-people-framework-action/pages/4/	Glasgow	UK
Age Friendly Glasgow	https://www.glasgow.gov.uk/councillorsandcommittees/viewSelectedDocument.asp?c=P62AFQDNDN0GT10GZL	Glasgow	UK

F28: Which thematic areas are addressed in these [thematic strategy or planning] documents (e.g. libraries, culture in public space, inclusion ...)? (Word Cloud 2)



F29 - 35: Is there a link to the thematic strategy/cultural policy documents [that promote the cultural participation of older people] and/or are you able to upload them?

Title	Link	City	Country
ZAGREBAČKU STRATEGIJU	http://www1.zagreb.hr/slglasnik/index.html#/akt?godina=2020&broj=150&akt=E5691D36BDC3F122C12585910026B7CF	Zagreb	Croatia
Health and Welfare Promotion Project	https://www.hel.fi/helsinki/en/administration/strategy/strategy/health-welfare-promotion/	Helsinki	Finland
Physical Activity Programme	https://www.hel.fi/helsinki/en/administration/strategy/strategy/mobility-scheme/	Helsinki	Finland
The Most Functional City in the World - Helsinki City Strategy 2017-2021	https://www.hel.fi/helsinki/en/administration/strategy/strategy/	Helsinki	Finland

Oulun kaupungin ikääntymispoliittiset linjaukset 2010-2020	https://www.ouka.fi/c/document_library/get_file?uuid=53a4c063-7f04-4d61-8c03-ba4e200481c8&groupId=64357	Oulu	Finland
Oulun palvelumalli 2020	https://www.ouka.fi/c/document_library/get_file?uuid=6e7d2bc0-09e7-4450-ab29-82d6a5f338db&groupId=52058	Oulu	Finland
Library development plan	https://www.berlin.de/sen/kultur/kultureinrichtungen/bibliotheken-und-archive/bibliotheksentwicklungsplanung/	Berlin	Germany
Kulturentwicklungsplan	https://www.dresden.de/de/kultur/kulturentwicklung/kulturentwicklungsplan.php	Dresden	Germany
Plan for deltagelse og mangfold i kunst- og kulturfeltet 2021-2030	https://www.bergen.kommune.no/politikere-utvalg/api/fil/3668832/Bergen-kommunes-plan-for-deltagelse-og-mangfold-i-kunst-og-kulturfeltet	Bergen	Norway
Strategia Rozwoju Miasta - Gdańsk 2030 Plus	https://www.gdansk.pl/strategia	Gdańsk	Poland

F38 - 44: Is there an internet link to these documents [*guidelines from other legal actors*]? (The document/s do not need to be in English.)

Title	Link	City	Country
Stadtentwicklungsplan 2025	https://www.wien.gv.at/stadtentwicklung/strategien/step/step2025/	Vienna	Austria
The Strategy for the Development of Libraries in the Czech Republic for 2017-2020	https://ipk.nkp.cz/docs/TheStrategy20172020.pdf	Prague	Czech Republic
Cultural policy of the Czech Republic	https://www.mkcr.cz/cultural-policy-of-the-czech-republic-983.html?lang=en	Prague	Czech Republic
Act on Supporting the Functional Capacity of the Older Population and on Social and Health Care Services for Older Persons	https://www.finlex.fi/en/laki/kaannokset/2012/en20120980_20120980.pdf	Helsinki	Finland
Local authority cultural activity	https://minedu.fi/en/local-authority-cultural-activity	Helsinki	Finland
Public Libraries Act	https://www.finlex.fi/en/laki/kaannokset/2016/en20161492.pdf	Helsinki	Finland
IKÄVOIMAINEN OULU: Oulun kaupungin ikääntymispoliittinen ohjelma 2021-2030	https://www.ouka.fi/documents/112834/21833569/ik%C3%A4voimainen+Oulu+-+Oulun+kaupungin+ik%C3%A4%C3%A4ntymispoliittinen+ohjelma+2021-2030+versio+15.12.2020.pdf/59208d9b-ae63-4dde-8a49-bade50bc7871	Oulu	Finland

Assessment of equality	http://yhdenvertaisuus.finlex.fi/en/	Oulu	Finland
Guidelines for senior citizens policy	https://www.berlin.de/sen/soziales/besondere-lebenssituationen/seniorinnen-und-senioren/leitlinien-der-seniorenpolitik/	Berlin	Germany
Kommuneplanens samfunnsdel	https://www.bergen.kommune.no/hvaskjer/tema/bergen-2030/kommuneplanens-samfunnsdel	Bergen	Norway
Lov om offentlege styresmakters ansvar for kulturverksemd (kulturlova)	https://lovdata.no/dokument/NL/lov/2007-06-29-89	Bergen	Norway
	https://www.bergen.kommune.no/omkommunen/planer-i-kommunen/informasjon-om-enkeltplaner/byradsavd-for-eldrehelse-og-frivillighet/ny-plan-for-et-eldrevennlig-bergen-pa-plass	Bergen	Norway
Kultura Dostępna	https://www.gov.pl/web/kulturaismport/kultura-dostepna2	Gdańsk	Poland
Polityka kulturalna - dokumenty	https://www.gov.pl/web/kulturaismport/polityka-kulturalna-dokumenty	Gdańsk	Poland

F47 - F49: What are the three most important institutions, measures or projects in the last few years that your department supports or manages in the context of promoting the cultural participation of older people in your field (in keywords)?

Institution	Link	City	Country
Cooperation with cultural department	https://www.ugent.be/pp/onderwijskunde/ce/en/research	Gent	Belgium
HO GENT - School of Arts - lerarenopleiding	https://www.hogent.be/opleidingen/	Gent	Belgium
Project Vier Het Leven with Elderly association FedOs	https://4hetleven.nl/ ; https://www.fedos.be/projecten/vier-het-leven/ ; https://www.eennieuwegeneratieouderenzorg.nl/project/stichting-vier-het-leven/	Gent	Belgium
The forgotten orchestra: project in the library to reach out to people with dementia through music	http://river-cities.net/river/action_news/forgotten-orchestra-public-project-presentation-in-ostend	Ostend	Belgium
Foundation "Common path" (City of Zagreb is the founder)	https://www.kas.de/en/web/kroatien/home	Zagreb	Croatia
Homes for the elderly people	https://www.domovi-zastarije.com/en/	Zagreb	Croatia

Local Community Support Programme “City of Zagreb Gerontology Centres”	https://www.sozialmarie.org/de/projects/8822	Zagreb	Croatia
culture centre	https://www.pilsen.eu/tourist/leisure/culture/cultural-centres/cultural-centres.aspx	Pilsen	Czech Republic
Theatre, library, gallery	https://www.pilsen.eu/tourist/visit/other-places-of-interest/museums-and-galleries/museums-and-galleries-1.aspx	Pilsen	Czech Republic
City organizations established and funded by the City of Prague (esp. The Municipal Library...)	https://www.mlp.cz/en/	Prague	Czech Republic
Elpida Center	https://www.elpida.cz/	Prague	Czech Republic
Život 90 (a non-profit organization - translated as Life 90)	https://www.zivot90.cz/cs	Prague	Czech Republic
Collaboration with the elderly council and other cross-sectoral cooperation about the services needed by older people	https://www.espoo.fi/en/city-espoo/decision-making/advisory-boards-and-councils/elderly-council	Espoo	Finland
Cultural services for people in elderly care and hospitals	https://preprod.uil.unesco.org/case-study/gnlc/espoo	Espoo	Finland
Free access to some cultural events and programs and specially made programs for older people	https://www.espoo.fi/en/support-everyday-life/elderly/senioripaku-espoo-elderly-peoples-van	Espoo	Finland
Arts and culture organisations: public, private and third sector	https://www.hel.fi/kulttuurin-ja-vapaa-ajan-toimiala/en/about_us/culture-division/art-and-culture-2030/	Helsinki	Finland
City of Helsinki, Culture and Leisure Department, Promotion of Art and Culture	https://www.hel.fi/kulttuurin-ja-vapaa-ajan-toimiala/en	Helsinki	Finland
City of Helsinki, Social and Health Care Department, Elderly Services	https://www.hel.fi/sote/en ; https://www.hel.fi/helsinki/en/social-health/elderly/housing/	Helsinki	Finland
Adult Education Institute Oulu opisto	https://www.ouka.fi/oulu/english/adult-education	Oulu	Finland
Cultural Centre Valve	https://www.kulttuurivalve.fi/en/	Oulu	Finland
Library	https://www.ouka.fi/oulu/kirjasto	Oulu	Finland
Library Services	https://www.ouka.fi/oulu/kirjasto	Oulu	Finland
Other cultural services including museums, orchestras and theatre	https://www.sinfoniaorkesterit.fi/en/orchestra/?id=41	Oulu	Finland
Oulu Theatre	https://www.ouka.fi/oulu/english/theatre	Oulu	Finland
Library Home Services	https://www.tampere.fi/en/libraries	Tampere	Finland
Tampere City Cultural Digital Services for Homecare customers	https://www.tuni.fi/en/research/tamk/focus-areas/new-operational-	Tampere	Finland

	models-in-health-care-and-social-services		
Voluntary work in Tampere City Cultural and Leisure Services	https://www.tampere.fi/en/event-organizers/volunteer-database	Tampere	Finland
Library	https://www.visitturku.fi/en/turku-city-library	Turku	Finland
Museums	https://www.turku.fi/en/museum	Turku	Finland
Philharmonic Orchestra	https://www.tfo.fi/en	Turku	Finland
carehome events	https://www.eventbrite.fr/o/33602404761	Nantes	France
Nantespatrimonia	https://patrimonia.nantes.fr/	Nantes	France
Olympic games for elderly people	https://www.itftennis.com/en/tournament/w60-nantes/fra/2022/w-itf-fra-24a-2022/	Nantes	France
participation major musical , theatre events ("Folles journées")	https://www.operabase.com/venues/france/theatre-graslin-2512/de	Nantes	France
Suburb event "Scenes vagabondes"	https://metropole.nantes.fr/scenes-vagabondes	Nantes	France
Media offers on the topic of dementia in the public library Berlin-Mitte	https://www.berlin.de/stadtbibliothek-mitte/angebote/medienangebote/	Berlin	Germany
Public music school	https://www.berlin.de/sen/kultur/kultureinrichtungen/musikschulen/ ; https://www.berlin.de/musikschule-mh/unterrichtsangebote/unterrichtsangebote/senioren/	Berlin	Germany
Förderung diverser konkreter Vorhaben dafür	https://www.dresden.de/media/pdf/stadtplanung/stadtplanung/Dresdner_Debatte_INSEK.pdf	Dresden	Germany
Kulturentwicklungsplan	https://www.dresden.de/de/kultur/kulturentwicklung/kulturentwicklungsplan.php	Dresden	Germany
Culture participation	https://www.kulturraum-muenchen.de/en/	Munich	Germany
KulturRaum München	https://www.kulturraum-muenchen.de/	Munich	Germany
Münchner Volkshochschule	https://www.mvhs.de/	Munich	Germany
Poverty reduction/fighting social inequality	https://mpra.ub.uni-muenchen.de/31961/	Munich	Germany
Promotion of social relations and social participation	https://mpra.ub.uni-muenchen.de/55703/	Munich	Germany
Theatres, Museums, Concert Halls	https://www.munich.travel/en/topics/arts-culture/a-guide-to-munich-s-opera-and-theatre-scene	Munich	Germany
intergenerational cultural programs with the participation of older people and kids	https://www.funmilies-project.eu/	Budapest	Hungary

library services home delivery	https://www.budapest.com/city_guide/culture/libraries.en.html ; https://wolt.com/en/hun/budapest	Budapest	Hungary
Thematic city walks for older people	https://imaginebudapest.hu/thematic-walking-tours-budapest/	Budapest	Hungary
Cultural activities and laboratories	https://milanseniors.org/our-culture/	Milan	Italy
Free entry in museums and theaters	https://www.wheremilan.com/events/free-sunday-at-the-museum-5/	Milan	Italy
Volunteering experience in museums	https://en.milanoaltruista.org/volunteering-projects/ ; https://milanseniors.org/support-us/	Milan	Italy
CCW Cultural Welfare Center - Torino	https://culturalwelfare.center/casistudio-teatrosalutebenessere/	Torino	Italy
Città di Torino	http://www.comune.torino.it/	Torino	Italy
Compagnia di San Paolo	https://www.compagniadisanpaolo.it/	Torino	Italy
Klaipėda City Municipality Culture Center Community House	https://zvejurumai.lt/bendruomenes-namai/?lang=en	Klaipėda	Lithuania
Klaipėda City Municipality Imanuelis Kant Public Library	https://www.biblioteka.lt/en/	Klaipėda	Lithuania
Cultural organizations	https://www.thisiseindhoven.com/en/see-and-do/culture-and-design	Eindhoven	Netherlands
Mad Skills	http://angelomartinus.nl/	Eindhoven	Netherlands
Uit in Eindhoven	https://www.uitineindhoven.nl/	Eindhoven	Netherlands
Local cultural activities - funds	https://www.bergen.kommune.no/api/rest/filer/V92012	Bergen	Norway
The Cultural program for elderly in Bergen (in Norwegian: "Bergens kulturelle spaserstokk")	https://www.uib.no/en/project/ageing	Bergen	Norway
The last chapter	https://kodebergen.no/en	Bergen	Norway
Active Citizens (project)	https://ikm.gda.pl/projekt/akademia-active-citizens/	Gdańsk	Poland
Centrum Aktywności Seniora Gdynia	https://www.cas.gdynia.pl/	Gdańsk	Poland
Fundacja Inicjatyw Społeczno-Kulturalnych Gdańsk	http://fisk-forum.org.pl/	Gdańsk	Poland
Local Guides (project)	https://ikm.gda.pl/en/projekt/local-guides/	Gdańsk	Poland
Metropolitanka (project)	https://ikm.gda.pl/projekt/metropolitanka/	Gdańsk	Poland
Osiedlowy Klub Kultury Spółdzielni Mieszkaniowej Bałtyk Gdynia	https://www.smbaltyk.pl/	Gdańsk	Poland
Municipality of Timișoara through its institution- Casa de Cultura- Event	https://www.casadeculturatm.ro/	Timișoara	Romania

to celebrate The International Day of the Elderly			
Municipality of Timisoara through its institution- Casa de Cultura- New Year's Eve celebration for the elderly	https://www.casadeculturatm.ro/	Timișoara	Romania
Municipality of Timisoara through its institution- Casa de Cultura- Program for the integration of the elderly through musical- choreographic projects in collaboration with Timsioara Seniors association, visual arts workshops and traditional crafts	https://www.casadeculturatm.ro/	Timișoara	Romania
Civic Centres network	https://www.cccb.org/en/activities/file/gameplay-at-barcelonas-libraries-and-civic-centres/233017	Barcelona	Spain
Municipal centres and venues for senior citizens	https://www.barcelona.cat/infobarcelona/en/tema/senior-citizens/activity-resumes-at-municipal-centres-for-the-elderly_1082588.html ; https://www.barcelona.cat/en/living-in-bcn/with-elderly-people	Barcelona	Spain
Ongoing Education Classroom Group	https://oxfordhousebcn.com/en/english-courses/seniors/	Barcelona	Spain
Reading Action Program (Barcelona City of Literature Office - Biblioteques de Barcelona)	https://www.lionsclubs.org/en/resources-for-members/resource-center/reading-action-program-ideas-and-resources	Barcelona	Spain
Voices of Senior Citizens Convention (every 4 years)	https://www.age-platform.eu/age-member-news/older-people-become-protagonists-future-city-barcelona ; https://www.espon.eu/sites/default/files/attachments/7.%20ACPA_cit_y%20report_Barcelona_1.pdf	Barcelona	Spain
Conexión Sur Project	https://www.murciaconexionsur.es/	Murcia	Spain
Urban DNA Project	https://www.blog.urbact.eu/2017/11/story-from-murcia-spain/	Murcia	Spain
Libraries, museums, etc.	https://goteborgsstadsmuseum.se/en/collections-archives/library/	Gothenburg	Sweden
Speldags, cultural program touring in the city's elderly care homes since 50 years	https://goteborg.se/wps/portal/start/kultur-och-fritid/kultur/program-festivaler/speldags	Gothenburg	Sweden
City Art Hall	https://www.guidebook-sweden.com/en/guidebook/destination/malmoe-konsthall-art-hall-in-malmoe	Malmö	Sweden

City Library	https://www.takemetosweden.be/en/city-library-malmo/ ; https://malmo.se/Uppleva-och-gora/Biblioteken/Vara-bibliotek/Stadsbiblioteket.html	Malmö	Sweden
Brighton & Hove Arts, Health & Well being steering group	https://www.creativefuture.org.uk/arts-health-and-wellbeing/	Brighton & Hove	UK
The Ageing Well Partnership	https://ageingwellbh.org/	Brighton & Hove	UK
Communicating effectively with older people by connecting culture with existing support networks for older people	https://www.derrystrabane.com/Community/Age-Friendly-Cities-Communities/What-is-Age-Friendly	Derry	UK
Reducing barriers to participation within culture	https://www.derrystrabane.com/inclusion	Derry	UK
Museums - Glasgow Memory Group and Dementia Friendly Museum Tours	https://glasgowmemoryclinic.com/ ; https://www.museumnext.com/article/designing-museum-programmes-for-people-with-dementia/	Glasgow	UK
Sport - Walking Football and Easy Exercise Classes	https://glasgowclub.org/FitnessClasses/Pages/Fitness-Classes.aspx	Glasgow	UK
Age Friendly City Initiative	https://fingertips.phe.org.uk/documents/Age-Friendly-Cities_SPHR.pdf	Liverpool	UK
Happy Older People Network	https://www.liverpoolmuseums.org.uk/happy-older-people	Liverpool	UK
LARC (Liverpool's Arts & Regeneration Consortium)	https://larc.uk.com/	Liverpool	UK

F60: What influence does the Corona pandemic have on promoting the cultural participation of older people in your city? (Word Cloud 3)



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